

Low Impact Development (LID)

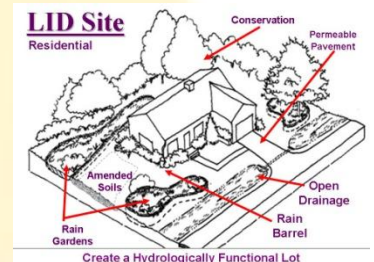
Established in 2002 as a design/build landscape construction company, The Landwright Company seeks to improve the place we live, work and play. Through these years, and many prior years of experience we have observed a great number of changes in the Landscape Industry. The methods, the people, the equipment, the regulations, the expectations and the overall view and awareness of each has changed. As we shift and improve with each of these influences we grow to appreciate the how and the why and adapt to accommodate each the best that we can.

One observation that cannot be over looked is the changing tide of environmental awareness, the “Green Movement”. This “new” philosophy is often referred to as Low Impact Development (LID). Our industry has



been green for a long, long time. Over the years I have even worked to move away from being perceived as green, focusing instead on people and how they experience the outdoors. And thankfully, with the help of many, have made tremendous in roads to gaining the appreciation and respect of people who understand the importance of our humble work.

Recently many people and industries have been able to “adopt” the phrase, but it is the environment that is truly green. The leaders of this movement as it pertains to the environment are none other than the American Society of Landscape Architects, the Lady Bird Johnson Wildflower Center and the United States Botanic Garden. In its simplest form, all of these organizations are truly green. This “division” of the US [Green Building Council](#) has established the benchmarks for what sustainable landscape practices are. Where shall the focus be to provide the greatest improvement to minimize the impact on the environment?



We set out every day to improve the places we live, work and play. And now, hopefully, there is an awareness that all that is available cannot just be bought. Our impact on the landscape comes at a cost, both immediate and long term. Whether it is managing our finite natural resources or balancing the built and natural environment, “green” is here. And it is here, in the fringe of the necessities of life and the earth that we were given that we are able to make our greatest contribution. We are working toward a balance with today’s needs and the needs of future generations. A new respect for managing our water resources, our soils and our air quality can all be met with best management practices. Good design can minimize the use of chemicals, fossil fuels and general dependence on energy by creating beneficial, easily managed landscapes.





Low Impact Development (LID) (cont'd)

Maximizing plants to cool in the summer and create wind breaks for winter and establishing plant communities that sequester the carbon equivalent of your carbon foot print. Land forms that mitigate wind and direct water, all of these are, should be or will be in the front of our minds as we move forward. We too are embracing this renewed awareness. We have subscribed to this for some time and look forward to the continued success through good design, construction and preservation practices. As you consider moving forward with your landscape improvement projects please consider us a partner in your successful implementation. We have the experience, knowledge, people and equipment to carefully manage your project each step of the way.



Consider Low Impact Design, Construction and Preservation practices for both today and tomorrow.